



MISS DIAMOND NATIONAL USA SCHOLARSHIP PAGEANT HANDBOOK

*** LITTLE ROCK, AR – Connors Performing Art Center***



AGE DIVISIONS

- (10-12) PRE-TEEN
- (13-15) JR. TEEN
- (16-18) TEEN
- (19-26) MISS
- (27-60) Ms. And Mrs. Elite

AREAS OF MAIN COMPETITIONS

- PERSONAL INTERVIEW – 30%
- HIGH FASHION – 30%
- EVENING WEAR – 30%
- ON STAGE QUESTIONS – 5%
- RESUME – 5%

OPTIONAL COMPETITIONS

- PHOTOGENIC COMPETITION
- TOP MODEL COMPETITION
- TALENT COMPETITION
- RESORT WEAR COMPETITION

YOUNG DIAMOND STAR PROGRAM AGES 5-9

- COMPETE IN HIGH FASHION, EVENING WEAR
- ACTIVITIES – BANQUET, PJ PARTY, VIEW THE CITY, & OTHERS
- MENTOR BY OLDER CONTESTANTS
- COMPETE IN OPTIONAL COMPETITION – PHOTOGENIC, TOP MODEL, TALENT, RESORT WEAR - PRETTIEST EYES, PRETTIEST SMILE, PRETTIEST HAIR, BEST DRESSED, MOST BEAUTIFUL
- CASH SCHOLARSHIP UP TO \$500.00 FOR EACH AGE DIVISION (5-6) and (7-9)

**A MESSAGE FROM YOUR
DIRECTOR/CEO**



**20 EAGLE ROCK DR, SUITE 1
SHERWOOD, AR 72120
(501)864-5399**

**REACH FOR THE DIAMONDS OF
LIFE AND SPARKLE, SPARKLE,
SPARKLE!**

Welcome to the Miss Diamond National USA Scholarship Pageant. My pageant journey started at the age of 17 when my mother asked me to enter my first pageant. I had no experience but agreed to do only one. Walking onto the Miss Arkansas USA pageant stage in 2007, my goal was just to make top 15. So, when my name was called out for top 5, I was shocked and excited and knew I had found a new love. Pageantry has taught me that you are enough just as you are, helped me develop invaluable speaking and interpersonal communication skills, and has given me the confidence to start my own business.

The journey with Miss Diamond National USA is going to be fulfilling, exciting, and rewarding. This week you will step out of your comfort zone and enter a space like no other.

Prepare yourself for the week ahead by reading this handbook and understanding what is stored for you!

If you have any questions, please do not hesitate contacting the office by email or messaging us @ www.diamondnationalusa@gmail.com

Sincerely,

Ashley Anderson

President - CEO





INTERVIEW

This is where your DIAMOND needs to sparkle bright! The judges get to see who you are and what you are made of! Put your smile and shine on to make them LOVE who you are.

- Your interview goals i
- s where you share your personality.
- Speak from your heart!
- Interview is 30% of each contestant score. The score will range from 15-30 points. The required attire is a dress or jumpsuit. No suits or jeans allowed for all age division. Makeup should be like everyday makeup and not overbearing – simple, clean & fresh.
- Timing with each judge is – Pre-Teen/Jr. Teen 3 minutes and Teen/Miss is 5 minutes.
- Interview winners will be announced in each age division on final night of competition.



HIGH FASHION

SHOW THEM WHAT YOU'RE MADE OF!!

High Fashion is Chic/Red Carpet Ready! Stepping out on the Red Carpet is your diamond glow.

Each contestant will model an outfit of choose and the fashion that will make them sparkle. The attire that is allowed in this phase of competition is your own sense of style. You may accessorize, but no umbrellas, handbags, or bags. You can do such things as flower in your hair, fur hat, flowers on clothing.

This phrase of competition is worth 30%. Scoring will range from 15-30 points for each judge

High Fashion winner will be announced in each age division on final night of competition.

THINK OF THIS AS A FASHION SHOW!!



EVENING GOWN

The elegance of beauty!!

Director's Note – Walking out on the stage I knew that evening gown had to be where I showed grace and stage presence. My choice of an evening gown was defined by my choice of elegance and what I felt the judges would love.

- Make sure that you can walk comfortably in your dress and heels
- Make sure that your gown fits you to perfection
- Make sure you “sparkle” for the judges
- Make sure your hair style flatters you and the style of your dress
- Evening gown is worth 30% of each contestant's total score

OTHER AREAS OF COMPETITION

ON STAGE QUESTION – ONLY THE TOP 5 WILL HAVE A FINAL ON STAGE QUESTION WHICH IS WORTH 5%. WINNERS IN EACH AGE DIVISION WILL BE SELECTED BY THE TOTAL WEIGHTED POINTS COLLECTED THROUGHOUT THE PRELIM AND FINAL COMPETITION.

RESUME – EACH CONTESTANT WILL RECEIVE 5% WHICH IS 5 POINTS OF THEIR OVERALL SCORE BY COMPLETING A RESUME AND RETURNING IT ON TIME. THIS INFORMATION IS LOCATED ON THE NATIONAL WEBSITE WITH INSTRUCTIONS. POINTS WILL BE DEDUCTED IF THE RESUME IS NOT TURNED INTO THE NATIONAL OFFICE BEFORE THE PAGEANT. CONTESTANTS WILL NOT RECEIVE THE 5 POINTS FOR THIS PHASE OF COMPETITION.

LIST OF AREAS OF MAIN COMPETITION

PERSONAL INTERVIEW - 30%, HIGH FASHION - 30%, EVENING GOWN - 30% , ON STAGE QUESTION - 5%, AND RESUME - 5% = 100 POINTS FROM EACH JUDGE

COST - NATIONAL FEES INCLUDING MANDATORY AD PAGE - \$306.43

YOUNG DIAMOND STARS NATIONAL FEES -MANDATORY AD PAGE- \$203.43

OPTIONAL COMPETITIONS – PHOTOGENIC, TOP MODEL, TALENT AND RESORT WEAR



PHOTOGENIC

THE PHOTOGENIC COMPETITION IS JUDGED BY THE OPTIONAL JUDGES ONLY. CONTESTANTS CAN SUBMIT UP TO (4) PICTURES. JUDGES WILL CONSIDER THE PHOTOGENIC QUALITY AND CLARITY OF THE PHOTO. SCORING IS BASED ON 10-25 POINTS PER JUDGE FOR A POSSIBLE TOTAL OF 75 POINTS. MAKE SURE THAT YOUR PICTURES ARE AGE APPROPRIATE. THERE WILL BE ONE PHOTOGENIC WINNER PER AGE DIVISION. **PRICE: \$50.00 (EACH) (LIMIT 4)**



TOP MODEL

THE TOP MODEL COMPETITION IS JUDGED BY THE OPTIONAL JUDGES ONLY. CONTESTANTS ARE AUTOMATICALLY ENTERED INTO THE TOP MODEL COMPETITION WHEN THEY SUBMIT 4 PHOTOS IN THE PHOTOGENIC COMPETITION. SCORING IS BASED ON 10-25 POINTS FOR A POSSIBLE TOTAL OF 75 POINTS. THEN THE SCORE FOR ALL 4 PHOTOS WILL BE COMBINED TO FIND AN OVERALL POSSIBLE SCORE OF 400. THERE WILL BE ONE WINNER FOR PRE-TEEN/JUNIOR TEEN AND ONE WINNER FOR TEEN/MISS. **PRICE: NO ADDITIONAL COST**



TALENT

THE TALENT COMPETITION IS AN INDIVIDUAL PERFORMANCE. SCORING IS BASED ON TECHNIQUE AND EXECUTION, COSTUMING, GRACE, CONNECTION TO THE AUDIENCE, AND PRESENTATION. THE TIME LIMIT IS 1 MINUTE. JUDGES SCORING IS FROM 10-25 POINTS IN EACH CATEGORY. TOTAL POSSIBLE POINTS AWARDED IS 75 POINTS. FULL MAKE UP IS ALLOWED IN THIS COMPETITION. (SOME TALENT COMPETITIONS ARE NOT ALLOWED, SO PLEASE MESSAGE THE NATIONAL OFFICE BEFORE SIGNING UP.) **PRICE: \$75.00 (LIMIT 1)**



RESORT WEAR

RESORT WEAR – CONTESTANTS, KEEP YOURSELF COOL AND COMFORTABLE WHEN COMPETING IN THIS CATEGORY. NO HIGH FASHION IS NEEDED. IMAGINE GOING OR COMING FROM THE BEACH OR CRUISE LINE. SHOW OFF YOUR RESORT WEAR. SCORING IS BASED ON ORIGINALITY, PRESENTATION, POSTURE, & MARKETABILITY. THE JUDGES WILL SCORE BETWEEN 10-25 IN EACH CATEGORY. TOTAL POSSIBLE POINTS AWARDED IS 75 POINTS. **PRICE: \$50.00 (LIMIT 1)**

YOUNG DIAMOND STARS PROGRAM

YOUNG DIAMOND STARS IS A DIVISION OF THE MISS DIAMOND NATIONAL USA PAGEANT. THE PROGRAM IS FOR YOUNG LADIES AGES 5-9. THE PURPOSE OF THE PROGRAM IS TO INTRODUCE GIRLS TO THE MISS DIAMOND NATIONAL USA PAGEANT SYSTEM. GIVING BACK TO YOUR LOCAL COMMUNITY AND VOLUNTEERING IS OF THE UPMOST IMPORTANCE, BECAUSE ONE DAY YOU MAY WANT TO COMPETE WITH US. DURING THE WEEK YOU WILL PAIR WITH ONE OF THE CONTESTANTS AND BECOME A SPARKLE IN THEIR EYE!!

MAIN AREA OF COMPETITION IS EVENING GOWN & FUN FASHION

OPTIONAL COMPETITION – PHOTOGENIC, TOP MODEL, TALENT, RESORT WEAR – PRETTIEST EYES, PRETTIEST SMILE, PRETTIEST HAIR, BEST DRESSED, MOST BEAUTIFUL



YOUNG DIAMOND STAR PROGRAM ACTIVITIES

- **COMPETE IN HIGH FASHION, EVENING WEAR**
- **ACTIVITIES – BANQUET, PJ PARTY, VIEW THE CITY, & OTHERS**
- **MENTOR BY SISTER QUEEN**
- **OPTIONAL COMPETITION – PHOTOGENIC, TOP MODEL, TALENT, RESORT WEAR - PRETTIEST EYES, PRETTIEST SMILE, PRETTIEST HAIR, BEST DRESSED, MOST BEAUTIFUL**
- **CASH SCHOLARSHIP UP TO \$500.00 FOR EACH AGE DIVISION (5-6) and (7-9)**



MISSION STATEMENT

THE MISSION OF THE MISS DIAMOND NATIONAL USA SCHOLARSHIP PAGEANT IS FOR OUR PAGEANT CONTESTANTS TO REACH THE BEST POSSIBLE ACADEMIC AND COMMUNITY SUPPORT THROUGHOUT THIS GREAT NATION BY SERVING IN A CAPACITY LIKE NO OTHER AND TO REACH FOR THE DIAMONDS OF LIFE!

MISS DIAMOND NATIONAL USA PAGEANT / 20 EAGLE ROCK DR, SUITE 1 / SHERWOOD, AR 72120 / (501)864-5399

MEET YOUR NATIONAL QUEENS!



MISS DIAMOND NATIONAL USA – JORDYN HENDRIX

Hello, my name is Jordyn Hendrix, I am 22 years old and from Little Rock, Arkansas, now residing in Dallas, Texas. I attended Prairie View University in Houston, Texas, where I'm diligently working towards a bachelor's degree in Kinesiology, hoping to become a coach one day. Outside of academia, I love to dance. Dancing is my true passion, a love that has accompanied me since childhood. I've had the privilege of showcasing my dance skills globally, exposing me to various dance styles and allowing me to connect with incredible people.

Recently, I've delved into entrepreneurship, establishing my own Vintage fashion online clothing store. This year marks my debut in the pageant industry, an experience that has profoundly impacted my life. Engaging in this realm has introduced me to remarkable individuals and illuminated new facets of myself. The pageant journey has been a catalyst for building confidence, inspiring me to assist other women in discovering and empowering their self-assurance.

It is a tremendous privilege to hold the Miss DNUSA 2023 title! My commitment is to serve as a positive role model for all the young ladies navigating their paths in life. I aim to demonstrate that with faith in God, every goal becomes achievable. Let's reject the notion that "All things are possible!"



MISS DIAMOND NATIONAL USA TEEN – KYNNADI FINKS

Hello, I am Kynnadi Finks, and I am incredibly grateful to be your Miss Diamond National USA Teen 2023, which is my first national title in the pageant industry. I am currently a junior at Little Rock Central High School. I am a student-athlete driving to be a physical therapist. I participate in track, competitive cheerleading, sideline cheer, and golf. Being a student at Central High, makes me happy and I work hard to make everyone who has supported me proud. I am a firm believer that through hard work, dedication, mutual respect, and love for each other you could achieve anything. My dream is to own my own cheer gym and travel as a physical therapist. Currently, I am holding another love, which is being a Junior Cheerleading Coach and that makes me super proud. I love to help our youth to thrive and accomplish remarkable things for themselves at an early age. Do not let them tell you that "sky's the limit" when there's footprints on the moon.



MISS DIAMOND NATIONAL USA JR. TEEN – OPEN TITLE



MISS DIAMOND NATIONAL USA PRE-TEEN -LAYLA BLOCKER

My name is Layla Blocker, and I'm a third-grade student at Spring Hill Elementary School. Reading is one of my favorite hobbies; I love spending time with my family and helping my Dad cook. Traveling is another passion, allowing me to explore new places and cultures.

I have two older sisters, an older brother, and two nieces who mean the world to me.

In addition to my academic pursuits, I also dance for the Southern Belles Dance Company and currently hold the title of Miss Cover Girl. I'm honored and grateful for this title.

One of my proudest achievements was winning the Pre-teen Diamond National USA title.

The pageant experience has been amazing, and I've made some great friends. Although I aspire of becoming a doctor, for now, I'm content with my newfound love for dance and pageants.

“COVER GIRL 2024”



The **Miss Diamond National USA Scholarship Pageant** founded in 2018 mission is for our contestants to reach the best possible academic and community support throughout this great nation. Serve in a capacity like no other and reach for the DIAMONDS of life. The Miss Diamond National USA Scholarship Pageant awards scholarships to individuals based on achievement throughout the week of competition and service throughout the year as the Miss Diamond National USA titleholder. Scholarships are awarded up to \$500 to \$3000 per division at the national pageant. Recognition is given for academic achievement, volunteer service and community spirit of participation.

This year we will honor our national **Cover Girl**. The Cover Girl contest is a contest where each contestant can sell advertising for the national beautiful pageant program book. The national Cover Girl will receive a plaque “Cover Girl 2023” with her name engraved, her full color picture (PROVIDED BY CONTESTANT) on the inside back cover of the national program booklet “Cover Girls 2023” and up to \$500.00 cash prize and roses. She will also win the opportunity to model during the banquet, sit with the national winners throughout the week, and be recognized on stage for her hard work off the stage.

The pageant will be held at the **Pulaski Academy, Connors Performing Art Center, Little Rock, AR - July 18-20, 2024.**

Ad Prices

- Full Page \$250.00
- ½ page \$ 175.00
- ¼ page \$ 100.00
- Business Cards \$ 50.00

The program booklet will be in **Gray Scale only**, allowing you the opportunity to provide me with an ad that you already have ready to print.

If you are interested in placing an ad and helping your contestant win the covenant title “**Cover Girl 2024**” in the national program booklet, please send your check made payable to “**GetReady GetSet Pageant Prepared**” no later than JUNE 30, 2024. You can forward your finished ad to diamondnationalusa@gmail.com When the program booklet is completed, you will receive a complimentary copy in the mail.

Thanking you in advance,

A handwritten signature in blue ink that reads "Jackquelyn Anderson O'Donnell".

Jackquelyn Anderson O’Donnell, Marketing Director
Miss Diamond National USA Scholarship Pageant
20 Eagle Rock Dr.
Sherwood, AR 72120
Phone: (501) 864-5399



OFFICIAL CONTESTANT PAPERWORK



NATIONAL CONTESTANT CHECKLIST

20 EAGLE ROCK Dr * SHERWOOD, AR 72120 * 501.864.5399
DIAMONDNATIONALUSA@GMAIL.COM

	DATE DUE	DATE MAILED/PAID
1). State Fee (\$Depend on State)	_____	_____
Application Fee (\$35)	_____	_____
State CROWN & SASH (\$180.25) At-Large Contestant	_____	_____
2). National Fee (\$306.43 total) (Ad Page)	_____	_____
Ad Page Payment # 1 (\$102.15)	_____	_____
Ad Page Payment # 2 (\$102.15)	_____	_____
Ad Page Payment # 3 (\$102.15 -OR-	_____	_____
Ad Page Payment (\$306.43) 30 days after crown & sash	_____	_____
3). Young Diamond Stars (\$325)See Registration Info on Website	_____	_____
4). Future Contestant Letter (On Website)	_____	_____
5). Pre-Entry/Title Request Resume Application (On Website)	_____	_____
6). Welcome Letter – (Sent by National Office)	_____	_____
7). Entry Information	_____	_____
8). Personal Interview Form (On Website)	_____	_____
9). Cover Girl Information (On Website)	_____	_____
10). Handbook (On Website)	_____	_____
11). State Contract/National Contract Form (Sent by National Office)	_____	_____
12). Health Information Form (On Website)	_____	_____
13). Release of Liability Form (2)/ Copy of Birth Certificate (On Website)	_____	_____
14). Emcee Form (On Website)	_____	_____
15). Photo for Program Book/Website: (send by email) Send to – PHOTODNU@GMAIL.COM .	_____	_____
16). Talent Paperwork (On Website)	_____	_____
17). Photogenic Pictures or Resort Wear Entry/Young Diamond Stars REGISTRATION	_____	_____
18). Banquet – UNDER STORE	_____	_____

NOTE: PLEASE READ ALL INFORMATION ATTACHED – Once we receive your application fee and your Pre-Entry/Title Request Resume Application form is approved and paid, other documents will be available on the website under **FORMS**. Your \$320 which pays for your crown, sash & state title must be paid in-order to receive the password under **Official Contestant Forms ON WEBSITE**.

RULES & REGULATIONS

Please read ALL rules below before calling with questions. Most questions will be answered below.

1. Contestants must be a legal resident of which state they live in and must compete her age division on day of the pageant.
2. Deadline is June 30, 2023, by Midnight. Those who turn in their form and fees by this deadline will receive a free admission to **Miss Diamond National USA Scholarship Pageant**. (FULL PAYMENT ONLY)

Late entries will not be accepted! All forms and fees may be mailed, or hand delivered to the Miss Diamond National USA office. If you are mailing your forms, please allow plenty of time for it to arrive. The **Miss Diamond National USA Scholarship Pageant** is not responsible for entry forms that may be lost or delayed in transit by shipping method.
3. Contestants are required to be on time for check-in and the pageant. We will start on time for all age groups to allow a smooth and time efficient pageant.
4. ATTIRE and DRESSING ROOMS: All youth contestants will compete in pageant dress (long or short). There is a limited amount of space in the dressing room so please come stage ready with hair and makeup. Once you have changed into your pageant dress, please do not hang out in the dressing room! No more than one FEMALE guest is allowed in the dressing room with the contestant. If a father is chaperoning his daughter, they must use the family restroom in the facility.
5. Because of stage lighting, makeup is allowed for the young ladies if it is age appropriate and used with discretion. (Light mascara, powder blush, lip gloss or light lip stick)
6. NO CAMERAS, VIDEO CAMERAS, or CELL PHONE CAMERAS allowed in the building during competition. All stage and crowning shots will be available for purchase from **PHOTOGRAPHER**. Please see the photographer during registration.
7. PHOTOGENIC: All age divisions can participate in the optional photogenic contest within each age group. Photos is due the day of the pageant. Photos can be natural or glitz (lightly retouched by your photographer is acceptable). Photo should be a 5x7 or 8 x 11, color or black and white. To participate in the photogenic competition, please include the additional fee. **FOUR PHOTO IS ACCEPTABLE PER CONTESTANT!** Photos will be available for pickup after the pageant at the registration table. The pageant is not responsible for left photos. Please label the back of photo with name and age.
8. OPTIONAL DIVISION AWARDS: **Prettiest Eyes, Prettiest Smile, Prettiest Hair, Best Dressed, Most Beautiful**. These awards are judged during final line up of contestants in evening gown. These divisions are optional and have no bearing on the outcome of the winners.
9. In each division, we will award Queen, 1st runner up, 2nd runner up, 3rd runner up and 4th runner up, if that division has that number of contestants.
10. JUDGING: Judges will be looking for facial beauty, personality, stage presence, confidence, poise, and overall appearance. The pageant will choose qualified and impartial judges and their names may or may not be released before the pageant.
11. Score sheets will NOT be given out or made available at any time. All decisions of the judges are final.
12. Good conduct and sportsmanship are always expected during the pageant and throughout the reign of each winner. Bad sportsmanship from a contestant, family member, or supporter will result in disqualification and/or relinquishing of that title as well as being banned from all future pageants at the **Miss Diamond National USA Scholarship Pageant**. Unbecoming conduct and bad language will NOT be tolerated.
13. Contestants in divisions 1-3 must be accompanied onstage by a chaperone. Ages 3-4 may have a chaperone onstage without any deduction of points. Contestant must compete age the day of the pageant.
14. The **Miss Diamond National USA Scholarship Pageant** is not responsible for any lost, stolen, or damaged property. Please treat the facility with the utmost respect and clean up after yourself when the competition is over. Those leaving behind excessive trash or mess may be disqualified from future events.
15. The State Director and/or National Pageant Management reserve the final and absolute right to interpret these rules and arbitrarily settle and determine all matters, questions and differences in regard thereto, or otherwise arising out of or connected with any incident surrounding the contest, and the right to amend or add to these rules as their judgment may determine. Any contestant who fails to abide by any of the above rules can be disqualified from the competition by the State Director.
16. Rules and Regulations can be changed during the season. Please refer to the website for updated information.

Signature of Guardian

Date



THANK YOU SPONSORS
FOR ALL THAT YOU DO TO
MAKE THIS POSSIBLE!!!

TRU MARIE STUDIO
SAINT MARK BAPTIST CHURCH
BUFF CITY SOAP – LITTLE ROCK, AR
CINDY PAGEANT DRESSES – JACKSONVILLE, AR
PAGEANTRY MAGAZINE
CROWNING AROUND- LAWTON, OK
SOUTHERN BELLE DANCE STUDIO
BODY x LEE
CHEDDAR'S SCRATCH KITCHEN – LITTLE ROCK
KENDRA SCOTT JEWELRY – LITTLE ROCK
TACOS 4 LIFE – NORTH LITTLE ROCK
CHILI'S – NORTH LITTLE ROCK
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GETREADY GETSET PAGEANT PREPARED
MISS DIAMOND NATIONAL USA
20 EAGLE ROCK DR
SHERWOOD, AR 72120
(501)864-5399

NATIONAL QUEENS 2023

MISS DIAMOND NATIONAL USA

2023 Royal Court Presents

Do You Want
TO BE A
Diamond Girl?

REGISTER TODAY!
www.diamondnationalusa.com

Jordyn Hendrix - Miss

Kynnadi Finks - Teen

Layla Blocker - Pre-Teen

Madison Kuddes - Young Diamond Star

Kyndal Brasfield - Little Miss Young Diamond Star

